

Let's Fight Food Waste Together!

Turn unsold food into revenue

Good for business, even better for the Planet



Be part of the solution.

Cut food waste, find customers, and unlock new revenue with **Too Good To Go**. This app connects people with nearby food stores and restaurants that have surplus food to sell.

- ▶ sign up for free
- ▶ minimal effort required
- ▶ get extra income from surplus food
- ▶ increase the visibility of your business
- ▶ attract new customers
- ▶ reduce your waste

76% of customers who discover a store through To Good To Go return as full-paying customers! Let this app help you reduce food waste and earn money on stock that would have been thrown away otherwise!

What to Do

- ▶ register your business with Too Good To Go (<https://www.toogoodtogo.com/en-us>)
- ▶ add your surprise bags (& pick up time) to the app
- ▶ set aside your surplus food
- ▶ users reserve them, then come pick them up
- ▶ Too Good to Go sends the money you earn on a quarterly basis, keeping a small commission on each Surprise Bag sold. If you sell nothing through the app, there is no cost to you.

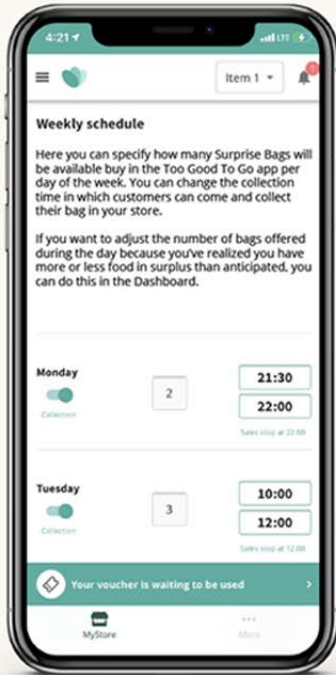
Visit <https://www.toogoodtogo.com/en-us> for more information.

This campaign is sponsored by **Placer Earth Care Action** (<http://www.ppoft.org/peca>)

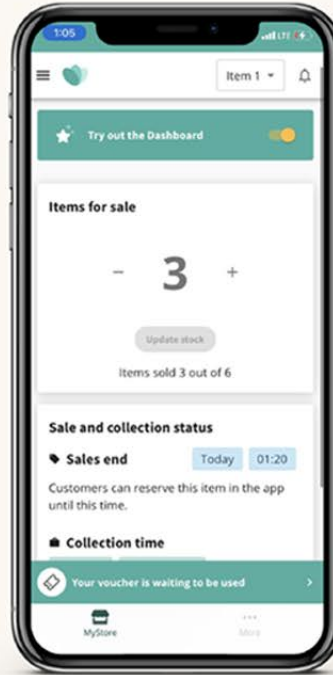
TOO GOOD TO GO

A simple solution to fight food waste

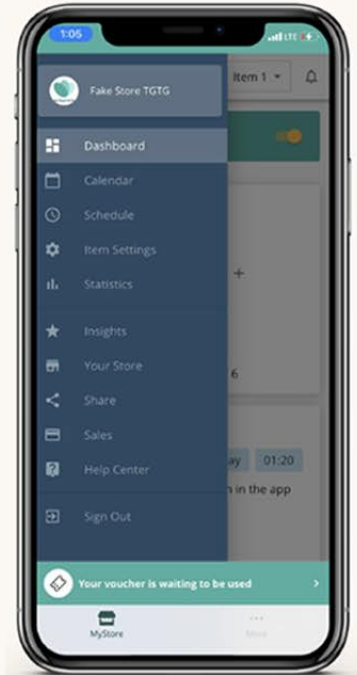
As a **Too Good To Go Partner**, **MyStore** allows you to make adjustments to your supply and easily see the amount of bags sold.



Set and forget recurring amount of Surprise Bags and timeframe for customer pickup.



Dashboard allows for same day changes if no surplus, or if you want to increase supply.



Access to marketing insights, monthly financials, and more.

See amount of supply available and sold.

Ability to cancel any reservations made in advance.

Only check MyStore 1 - 2 times daily, customers confirm pickup.

See direct positive impact including meals and CO2 saved.

» Our mission is to inspire and empower everyone to take action against food waste. We know that to live and breathe this every day, we need to turn our words into actions. With this in mind we have set out a new ambition - to contribute in every way we can to building the global food waste movement. It's only when we all come together to fight food waste, that we'll be able to generate a positive change in society.

